

# **SYSTEM FOR MEASURING AND TESTING A PRODUCT USING ARTIFICIAL OLFACTOMETRY AND ANALYTICAL DATA**

## **ABSTRACT**

5           The present invention relates to systems and methods for measuring and  
testing a product using artificial olfactometry and analytical data sensory to identify  
preferences. The system accurately facilitates a consumer's choice between products using  
descriptors of similar yet different products. The system and methods provide an objective  
recommendation based upon analytical descriptors and attributes of particular products. The  
10 system eliminates the subjective recommendations of persons familiar with many comparable  
and related products and thereby makes objective recommendations between products.

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